MEDIA RELEASE

IdeaFest will Showcase Student Projects and Entertainment

What: IdeaFest project-based learning student showcase

When: Saturday, April 22, 2023
11 a.m.-3 p.m.
Press event – 11 a.m.

Where: Fresno City College – Old Administration Building
1101 E. University Ave. (93704)

IdeaFest 2023 will showcase the work of students around the theme “Reflection. Recovery. Reimagination,” with students using art and the written word to explore their pandemic experiences. This is the only Fresno Unified event open to students of all grades and encompassing all subject areas. IdeaFest will feature more than 100 student projects, along with entertainment, student musical performances and food. The press event will include remarks by the Board of Education Trustees, Superintendent Bob Nelson and more.

IdeaFest is project-based learning, prompting students to explore real-world challenges through inquiry, research and problem-solving. Project-based learning helps students develop critical thinking, collaboration and communication skills, as well as content knowledge. Project-based learning also involves a public display of student work, where students present to an audience beyond the classroom.

“This second annual IdeaFest is learning at its best and aligns with our district goals to expand student-centered and real-world learning experiences and increase students’ engagement in their school and community,” said Superintendent Bob Nelson.
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