FOR IMMEDIATE RELEASE
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Contact: Diana Diaz, Director of Communications, Fresno Unified School District
Diana.Diaz@fresnounified.org
Office: (559) 457-3816  Cell: (559) 803-9599

Brandi Johnson, Communications Manager, Fresno Housing
bjohnson@FresnoHousing.org
Cell: (559) 908-7269

MEDIA RELEASE

WHAT: California Avenue Neighborhood Student Design Challenge Showcase

WHEN: Monday, April 4, 2022

3:30 – 4:30pm: Student Showcase & Media Opportunities

4:30 – 5:00pm: Closing Awards Ceremony

Speakers include:
- Tyrone Roderick Williams, CEO, Fresno Housing
- Trustee Keshia Thomas, Board of Education, Fresno Unified School District
- Clerk Genoveva Islas, Board of Education, Fresno Unified School District
- Trustee Valerie Davis, Board of Education, Fresno Unified School District
- Mayor Jerry Dyer, City of Fresno
- Councilmember Miguel Arias, City of Fresno
- Ambra O’Connor, Chief of Staff, Fresno Unified School District

WHERE: Gaston Middle School Cafeteria, 1100 E Church Avenue, Fresno, CA 93706
The California Avenue Neighborhood (CAN) Choice Neighborhood project is an intentional and compassionate effort to implement a dignified community development process. For the past two years, Fresno Housing has led a neighborhood effort to engage residents in a comprehensive neighborhood transformation planning effort to reinvest in the people, housing and neighborhoods in a small area of Southwest Fresno.

In an effort to engage the younger generation of the neighborhood, Fresno Housing partnered with Fresno Unified School District to lead students through a design process. This six-week challenge has engaged students to work with their classmates and teachers on core neighborhood and community design elements. These students have been challenged to showcase what they want their neighborhood to look and feel like; what experiences they value and would like to see in their neighborhood transformation.

The CAN Design Challenge Showcase will give Gaston Middle School students the opportunity to showcase their work and present designs of their own neighborhood.

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