MEDIA RELEASE

District Launches IPledge Initiative to Showcase Staff and Students Doing their Part during the Pandemic

The district has launched a campaign to highlight the efforts of staff and students to do their part to reduce the spread of COVID-19 and support excellence in virtual learning. Superintendent Bob Nelson will initiate the IPledge campaign today with a motivational message and an invitation to the Fresno Unified community and beyond to pledge to do their part. Others who will be showcased in the weeks to come include a teacher who helped create online learning materials, a staff member who helped get laptops and tablets to students and a nurse’s efforts to ensure safety for families and staff.

Find more information on the IPledge webpage.

“I will pledge to spread militant positivity and support our students, staff and families in our community. What part will you play in this pledge?” Superintendent Nelson says in his message.