



Fresno Unified School District
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FOR IMMEDIATE RELEASE

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MEDIA RELEASE

District Launches IPledge Initiative to Showcase Staff and Students Doing their Part during the Pandemic

The district has launched a campaign to highlight the efforts of staff and students to do their part to reduce the spread of COVID-19 and support excellence in virtual learning. Superintendent Bob Nelson will initiate the IPledge campaign today with a motivational message and an invitation to the Fresno Unified community and beyond to pledge to do their part. Others who will be showcased in the weeks to come include a teacher who helped create online learning materials, a staff member who helped get laptops and tablets to students and a nurse's efforts to ensure safety for families and staff.

[Find more information on the IPledge webpage.](#)

“I will pledge to spread militant positivity and support our students, staff and families in our community. What part will you play in this pledge?” Superintendent Nelson says in his message.

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