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MEDIA ADVISORY

Cultural Cooking Challenge Planned for Students during Winter Break

Students of all ages are invited to participate in a Cultural Cooking Challenge by sharing the recipe and preparation technique for a favorite food item, via photo or video. Students are encouraged to demonstrate how to make a dish that is important to their family’s culture or traditions. The cooking challenge is part of a series of challenges from the Virtual Innovation Program (VIP), a partnership with Fresno State. During distance learning, VIP has engaged students in problem-solving and fun challenges, using items they already have at home.

Students and their families can find out more about the Cultural Cooking Challenge and enter at this link: bit.ly/viprecipocard. The challenge will launch Friday, Dec. 18 and continue through January.

Selected students’ recipes will be the initial contributions to a planned Fresno Unified cookbook, a first for the district. The first 100 student entries will receive a copy of the cookbook.

“The Cultural Cooking Challenge is a fun way to encourage our students to talk with their families about the food that is part of their culture, perhaps food that is made during the holidays. This is also a way to celebrate the diversity of our district,” said Superintendent Bob Nelson.

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