



Fresno Unified School District
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FOR IMMEDIATE RELEASE

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MEDIA RELEASE

Organization Donates Book to Every King Elementary Student

What: Fresno Assistance League donates a book to every student at King Elementary School, launches kindness program

When: Tuesday, Feb. 25, 2020
8:30-10:30 a.m.

Where: King Elementary School cafeteria
1001 E. Florence Ave. (93706)

King Elementary is excited to be selected as the recipient of the [Fresno Assistance League's](#) Action! Week donation celebrating the birthday of the organization's founder, Anne Banning. The Fresno chapter will give a book to every student at King, pre-kindergarten through sixth grade (approximately 675 students). The books will be donated during three assemblies from 8:30-10:30 a.m. on Feb. 25.

The Assistance League is also introducing a human kindness program to encourage students to perform acts of kindness every day. The program will run until the end of the school year. The objectives of the Action! Week project are to nurture students through reading, honor diversity, and perpetuate kindness.

“We are grateful to the Fresno Assistance League for donating books to our students at King, many of whom have never been given a book before. Books are truly the key to lifelong learning,” said Superintendent Bob Nelson.

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