PRESS RELEASE

District Rolls out EduText for the New School Year

Beginning today, Fresno Unified parents enrolled in EduText, a tool that sends student grade and attendance updates, will begin receiving their daily text messages.

“EduText is a great way for parents and guardians to stay engaged around their child’s academic success, promote health conversations about successful study habits, and how to make improvements so they can stay on track to graduate,” said Superintendent Michael Hanson.

The EduText technology tool provides parents/guardians a daily grade and attendance update via their cell phones. These updates provide a live snapshot of a student’s cumulative grades and attendance that day so parents/guardians have an accurate account of their child’s academic progress. Parents/guardians can go deeper into those details through the ATLAS Parent Portal. The portal can be found under the parent tab at www.fresnounified.org.

Parents can register for EduText from their cell phone using an EduText parent PIN. Parents can locate their unique EduText Parent PIN from their child’s class schedule, progress report, the ATLAS Parent Portal or through school offices. Parents/guardians can text the Parent PIN to 28527 (ATLAS). For families with multiple Fresno Unified students, they will need to text 28527 (ATLAS) separately for each of their unique EduText Parent PINs. Activation is immediate; updates will begin the following school day. Additional subscribers can be added using the same process.

For more information about EduText, please visit https://www.fresnounified.org/Pages/edutext.aspx#.V785JvkrL1U

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