MOBILE APPS

SchoolMessenger Mobile App: Bringing Together Teacher Messaging & Notifications

Give Parents One Powerful App for All of Their School Communications

When it comes to parent engagement, one of the biggest challenges schools face is avoiding message fatigue. That's because there are so many communications tools available, and often, different tools are being used by teachers, schools, and districts.

Teachers encourage parents to keep up with classroom details by downloading group texting apps. School leaders push notification system apps so parents can keep up with school and district notifications. Add more educational technology apps with their own alerts to the mix, and soon busy parents are drowning in downloads – and at risk of tuning out important information.

The new SchoolMessenger app was built to address this challenge. The SchoolMessenger app – available for free as a mobile app for Apple and Android devices and as a web-based application – brings together rich teacher and classroom messaging technology with school- and district-level notifications.

This provides parents with a single app for all of their school communications, and gives school leaders more visibility into, and control over, school- and district-wide messaging. Learn more about how the SchoolMessenger app can improve parent engagement in your school community.

Powerful Tools to Keep Parents Connected

With the SchoolMessenger app, parents can engage in two-way conversations, with both individuals (i.e., teachers) and groups (i.e. classes, sports teams, PTO groups, etc.). Besides text messages, parents can exchange files, images, and videos with teachers.

What's more, parents can easily review all notifications related to their children's schools, as well as all district-level notifications and other messages, in one simple, scrollable, “stream” view – just as they would on any other popular app or social media site.

With the SchoolMessenger app, there's no need for parents to switch between multiple communications apps to stay connected to their children's education.
Tools for Teachers, Too

The known and trusted SchoolMessenger brand has stood the test of time; since 1999, SchoolMessenger products have been powering the communications of K-12 schools across North America. Unlike classroom apps from startup companies that may be here today and gone tomorrow, SchoolMessenger products are here to stay - and they’re loved by parents. That gives teachers a great reason to switch from other group texting apps and adopt a single SchoolMessenger app.

Teachers can easily send home classroom assignments, permission slips, and other files through the SchoolMessenger app. Using one-to-one messaging, teachers and parents can privately and securely discuss individual students. And through group chats, teachers can start discussions around classroom events, topics students are learning about, and more.

Do More with Advanced Modules

Although the free SchoolMessenger app is powerful on its own, schools and districts can choose advanced add-on modules that make life easier for both parents and school administrators alike.

The SafeArrival module offers parents two powerful ways to communicate with schools about a child’s attendance: notify the school in advance about an upcoming absence or rapidly respond to excuse an absence after-the-fact. In addition, SafeArrival automates the process of following up on student absences, making manual tasks like calling parents to gather excuses a thing of the past. This allows school staff to zero in on true unexcused absences and helps ensure that students are safe.

The Plus module offers parents the ability to view detailed student data such as grades, lunch balances, and absences from within the SchoolMessenger app, as well as receive grade threshold alerts. Thanks to Plus’s ability to pull in data from multiple school software programs, parents don’t need to download multiple apps (SIS, lunch program, etc.) to view essential student information – and districts don’t need to support and promote multiple apps.

Schedule a Demo Today

For more information on the free SchoolMessenger app for SchoolMessenger Communicate or the SafeArrival and Plus add-on modules, call 1-888-527-5225 or email sales@schoolmessenger.com.

Extend the Value of the SchoolMessenger App with SafeArrival and Plus

With SafeArrival, parents can excuse an absence from within the SchoolMessenger app, by calling a toll-free phone line, or using the web interface.

The Plus module makes it easy for parents to view individual student data and receive grade threshold alerts from the SchoolMessenger app.