

Culture of Learning with High Expectations
Core Belief: Every student can and must learn at grade level and beyond
Guarantee: Every student moves a minimum of a grade level each year
Instructional Focus: Literacy and Math

Conference Name: Career Technical Education Advisory Board Meeting

Date: 4/27/17

Location: Roosevelt School of Performing Arts

Meeting Minutes

Voting Members:

<ul style="list-style-type: none"> • Kristen Boroski, Fresno Unified • Jon Bradford, IMAGO • Troy Brandt, Hydrotech • Karen DeOrian, Fresno Unified • Sally Fowler, Fresno Unified • Sharon Liquori, Fresno Unified • Xavier Martinez, Workforce Connection • Rochelle Martinez-Cantu-Paul Mitchell the School 	<ul style="list-style-type: none"> • Beth Mily, Geekwise • Phil Meyer, Valley PBS • Melissa Murphy, Career Pillar/IMAGO • Stephanie Robinson, Fresno City College • Bill Robinson, SOL Development • Gurminder Sangha, Advanced Manufacturing • Gary Schlueter, Fresno Adult School
<p>Guests:</p> <ul style="list-style-type: none"> • Monorith Arun, Pathway Coordinator McLane • Marc Blake, Photographer/Currator • Lee Brand, Mayor City of Fresno • Jeff DeLong, Fresno Unified • Kristy Evans, Fresno Pacific University • Elizabeth Jonasson Rosas, FUSD Board Member • Grady Lane, College and Career Readiness Manager 	<ul style="list-style-type: none"> • Tara Loll, Business Engagement Coordinator • Christine Nutting, Workforce Investment Board Joseph Oaxaca, ResCare Workforce • Troy Odell, Fresno Unified • Vicki Pontius, Fresno Pacific University Julia Reese, College and Career Readiness Manager • Chris Roup, NAMI • Sandy Steele, CCBE • Mary Willis, CSUF/Jordan College of Agriculture

Welcome and Introductions:

The meeting began with exhibits displayed by Roosevelt students and teachers to provide an overview and description of CTE offered at Roosevelt School of Performing Arts. Committee members discussed aspects of the student’s work, and asked questions. Mike Schwan, CTE Advisory Chair, called the meeting to order at 3:53pm and welcomed all the Board Members in attendance. Mike asked all to silence phones and commented on the big agenda today. He also thanked the teachers and students in their booths for their displays. Mike then introduced Board Trustee, Elizabeth Jonasson Rosas who thanked all for attending and the support of CTE/importance of college AND career readiness. Trustee Rosas introduced the Mayor of Fresno, Mr. Lee Brand, who is a former Roosevelt Rough Rider. Lee Brand thanked Fresno Unified for the invitation to attend as he graduated in 1967 from Roosevelt. He is a major supporter of CTE and will focus on economic development and transformation of the Fresno economy. Lee Brand’s goal is to erase Fresno’s record of high unemployment, poverty and crime and

the need to establish a trained workforce. He described the focus on triangle of 99 and 41 freeways. He expanded on some of the highlights including landing Ulta, which will bring in many jobs and close to landing Amazon. He has been looking at Ecommerce centers- started these efforts 10 years ago. Success breeds success, more we get more want to come. Amazon would be the largest single employer in our city's history. Lee Brand ended by stating he is in full support of increasing CTE in Fresno and will assist/support from his position the work to build out campuses and get people employed.

Interim Supt. Bob Nelson was also introduced. He thanked Mayor Lee Brand for support of our students and their Career Tech options. He thanked all of the committee members for being there and for their ongoing support of our programs.

Lastly, Roosevelt staff and students- presented Roosevelt gear to the mayor saying 'Once a Rough Rider, always a Rough Rider'. All students and staff shook the Mayor's hand and thanked him for being there. Mike Schwan introduced Michelle Wong and asked all committee members and guests to briefly introduce themselves.

Minutes/Co-Chair Approval:

Mike Schwan asked committee to review minutes from previous meeting on February 16th. Motion to approve minutes was moved by Vicki Pontius and Marc Blake seconded the motion. All in favor, none opposed.

Mike re-introduced Michelle Wong as a potential Co-Chair, as that position was available. Michelle gave a brief summary of her position with IMAGO and the social/emotional intelligence lessons and focus on soft skills in development. She offered to step in as a Co-Chair for this committee. Mike made a motion to approve. Motion was approved by Sally Fowler and seconded by Bill Robinson. All in favor, none opposed.

Sub-Committee Report Outs:

Before the Sub-Committees began their report outs, Mike Schwan discussed the critical nature of the Sub-Committees, as they have the goals to find out what is needed, list concerns, and keep things going by increasing work-based learning opportunities and assist teachers in creating those. Mike invited all committee members to attend Sub-committee meetings specific to their industry content as the dates for these meetings were listed on the back on the agenda.

Chris Roup, Co-Chair for Health and Human Services, discussed the sub-committee's mission statement and overall goals to adopt a standard general application and orientation plan for all students interested in internships within a health care facility. Chris also shared some of the opportunities recently completed with students from Sunnyside. Dr. Renee Kinman extended an invitation to two medical residents to attend the sub-committee, and both have now dedicated all of next school year to working with Fresno Unified students, and have met with some faculty to develop projects. She also shared how the E3 network was launched and a very necessary program to connect teachers, students, and industry.

Xavier Martinez, Chair for Business and Entrepreneurship, gave a recap of the meetings thus far, and added there was a good mix of education, workforce, and entrepreneurs at these meetings. was introduced as the Chair for the Business and Entrepreneurship Sub-committee. Xavier

explained this sub-committee is committed to having monthly meetings to get things going and invited committee members to attend the next meeting. He gave a brief summary of all meetings held thus far, and how the meetings were rotating to various businesses in an effort to learn what each is doing within the community.

Vicki Pontius, Chair for Education, Child Development, and Public Service, reported out on the meetings for this sub-committee. She discussed the need to determine a set schedule for meetings as it may be difficult to get teachers and industry together. She reported increased interest in CTE classes, which was a good thing.

Mary Willis, Chair for Agriculture and Natural Resources, reported out on the 2 meetings this sub-committee has had so far. She shared the mission/vision statement and deliverables discussed including increasing work based learning opportunities including guest speakers, job shadows, and student tours. She commented on the fact that students do not know the full scope of what types of occupations are within Agriculture. Mary shared statistics with the group that across the nation we were 20,000+ graduates short in Agriculture and Natural Resources, particularly in the central valley. She also described the mentoring programs at Fresno State that involves pairing high school instructors with higher education faculty, in an effort to have curriculum alignment. Mike Schwan reported on the Industrial Manufacturing and Technology Sub-committee, as the Chair was not available to report. He shared that they had spent some time getting to know the Duncan teachers and the needs related to their particular courses. At the last meeting, we had machinists in Transportation from Fresno Unified present, who were very willing to have students come and visit to get a sense of their occupations.

Marc Blake, Chair for Digital Media, Arts, and Design, reported on this newly established sub-committee. He recently created a Facebook page for activities related to this sub-committee and explained this could be shared with students as well. Marc shared his email address for suggestions or to participate on this committee. m@markblake.com

Mike Schwan thanked all chairs for their report outs, and reminded committee members of the important to continue to grow these sub-committees for increased value and impact on Fresno Unified Pathways and Programs.

Workforce Development Board presentation:

Christine Nutting began the presentation for the Workforce Development Board and gave a brief summary of their resources and goals. She stressed the importance of informed career choices, while helping businesses to find and prepare the future workforce.

She shared a report on industry sector growth within Fresno County included the health industry, retail, food processing (manufacturing), logistics, and information services. Her presentation included an occupational outlook for each sector. She had an additional handout that Tara can send out electronically that refers to local career areas and salaries. Christine also commented on a lack of soft skills is hurting employers, which is why working with the youth is so important.

Joseph Oaxaca, works with the youth in his program called All Youth One System. He discussed the resources and services available within this system including academic and career assistance. Joseph explained there are Work-Based Learning resources within his organization up to 20% of the budget, and answered questions from the committee members.

Industry Announcements and Public Comment:

Mike called for industry comment. There were some clarifying questions from the presentation regarding transportation for CTE work site tours, etc.

No other comments.

Mike reminded committee to review the back of the agenda for additional events with dates, times and locations.

Closing Remarks:

Mike thanked Roosevelt staff and faculty for hosting the event. Motion to adjourn meeting at 4:57 was made and seconded with unanimous approval.

Adjournment:

With no further comments, Mike closed the meeting, thanked everyone again and reminded them of the next meeting taking place in August at McLane High School.

CTE Advisory Meeting Schedule- Save the Dates

Date	Time	Location
8/31/17	3:30-5:00	McLane High School
11/30/17	3:30-5:00	Fresno High School
2/22/18	3:30-5:00	Edison High School
4/26/18	3:30-5:00	Bullard High School