

**Culture of Learning with High Expectations**  
**Core Belief: Every student can and must learn at grade level and beyond**  
**Guarantee: Every student moves a minimum of a grade level each year**  
**Instructional Focus: Literacy and Math**

**Conference Name:** Career Technical Education Advisory Board Meeting  
**Date:** 2/16/17  
**Location:** Hoover High School  
**Meeting Minutes**

**Voting Members:**

<ul style="list-style-type: none"> <li>• Juan Alvarez, USDA-HSINP</li> <li>• Edgar Blunt, IMAGO</li> <li>• Kristen Boroski, Fresno Unified</li> <li>• Karen DeOrian, Fresno Unified</li> <li>• Ivonne Der Torosian, Hospital Council</li> <li>• Darryl Du’Chene, City of Fresno</li> <li>• Sam Geil, Manufacturing Alliance</li> <li>• Renee Kinman, UCSF</li> <li>• Scott Lewis, Carpenters Training Committee for Northern California</li> <li>• Sharon Liquori, Fresno Unified</li> <li>• Heather Marquez, Junior Achievement</li> <li>• Robert Martinez, Fresno City College</li> <li>• Xavier Martinez, Workforce Connection</li> <li>• Rochelle Martinez-Cantu-Paul Mitchell the School</li> <li>• Phil Meyer, Valley PBS</li> </ul>	<ul style="list-style-type: none"> <li>• Beth Mily, Geekwise</li> <li>• Dr. Scott Moore, Lyles Center for Innovation and Entrepreneurship</li> <li>• Melissa Murphy, Career Pillar/IMAGO</li> <li>• Cesar Perez-Villegas, CMAC</li> <li>• Luke Pryor, CSUF</li> <li>• Becky Quiring, Fresno Unified</li> <li>• Stephanie Robinson, Fresno City College</li> <li>• Bill Robinson, SOL Development</li> <li>• Scott Sailor, CSUF</li> <li>• Gary Schlueter, Fresno Adult School</li> <li>• Dan Sousa, Fresno City College</li> <li>• Brett Taylor, Fresno Unified</li> <li>• Jeremy Ward, Fresno Unified</li> <li>• Craig Wilson, USDA-HSINP</li> </ul>
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>• Monorith Arun, Pathway Coordinator McLane</li> <li>• Rosemary Armard, FCDPH</li> <li>• John Baker, Fresno Unified</li> <li>• Blaise Chaney, Fresno Unified</li> <li>• Courtney Curtis, Fresno Unified</li> <li>• Chris Gage, Fresno Unified</li> <li>• Grady Lane, College and Career Readiness Manager</li> <li>• Tara Loll, Business Engagement Coordinator</li> <li>• Chris Marquez, Fresno Unified</li> </ul>	<ul style="list-style-type: none"> <li>• Mark McCollough, Fresno City College</li> <li>• Greg McAllister, Habitat For Humanity</li> <li>• Courtney McMahon, Clovis Adult</li> <li>• Tamara Orozco, Fresno Unified</li> <li>• Julia Reese, College and Career Readiness Manager</li> <li>• Sarah Soghomonian, Valley PBS</li> <li>• Sandy Steele, CCBE</li> <li>• James Stotler, Fresno Unified</li> <li>• Beau Sunahara, Fresno Unified</li> <li>• Hector Vasquez, Fresno Fire</li> </ul>

**Welcome and Introductions:**

The meeting began with exhibits displayed by Hoover Pathway students and teachers to provide an overview and description of CTE offered at Hoover High. Darryl Du’Chane, District Co- Chair, called

the meeting to order at 3:50pm and welcomed all the Board Members in attendance. Rebecca Wheeler, Principal for Hoover High, welcomed the advisory committee members to her campus and thanked them for being there to interact with the students. Darryl introduced himself and attendees briefly introduced themselves. Darryl announced his job change and need for a replacement co-chair.

### **Minutes Review:**

Darryl made a call to review and approve the minutes from the November meeting. A motion was made to approve minutes was accepted and seconded.

### **Sub-Committee Report Outs:**

Darryl introduced Stephanie Robinson, Chair for Health and Human Services Sub-Committee (HHS). Stephanie described the work of the sub-committee while Ivonne Der Torosian of the Hospital Council explained how the Health Task Force and sub-committee were working together to expand health career pathways, opportunities and resources. HHS is working with schools to improve teacher knowledge and student information while the task force is working with industry leads. The Sub-committee and Health Task Force established and divided six tasks. HHS has started with standardization of application materials and certifications for pathways, and emphasized relations with employers that will ultimately help alleviate the shortage in qualified healthcare workers. Stephanie discussed the need for a co-chair for the sub-committee. Stephanie explained a recent opportunity scheduled with Sunnyside High school to tour Fresno City College nursing facilities. The next meeting for HHS is scheduled for March 16th, 2017. Tara Loll introduced Health Marquez, as co-chair for the Education, Child Development and Public Service sub-committee. Heather reported the sub-committee met on December 12<sup>th</sup>, with a secondary meeting scheduled for March 13<sup>th</sup> where planning a strategic mission and vision will be on the agenda.

Tara introduced Dan Sousa as Chair for the Industrial Manufacturing and Technology sub-committee. Dan reported the sub-committee has met informally in an effort to get to know each other. The first meeting was held at Duncan on October 27<sup>th</sup> to meet with some instructors on ways to evaluate and support the programs there. A second meeting will take place today following this advisory meeting to discuss a mission and vision for the sub-committee and establish a co-chair.

Xavier Martinez was introduced as the Chair for the Business and Entrepreneurship Sub-committee. The first meeting was held December 9<sup>th</sup> at Patino School of Entrepreneurship, followed by a second meeting on January 26<sup>th</sup> at the Lyle Center for Innovation and Entrepreneurship. Laurie Zaninovich is now the Co-Chair for the Business and Entrepreneurship Sub-committee. Xavier reported on the good representation from a wide variety of businesses in the group and asked for any suggestions or ideas to be emailed to him directly. Xavier's email address is [xmartinez@workforce-connection.com](mailto:xmartinez@workforce-connection.com). The sub-committee was working to develop a vision and mission statement as well as how to help students access tools whether new to a business pathway or as a graduate. The third meeting will take place in March at Bitwise Industries.

Tara Loll reported on the final two committees, Agriculture and Natural Resources and Digital Media, Arts, and Design scheduled to launch by March.

**CCR (College and Career Readiness) Website Feedback:**

Iain Patterson, Fresno Unified Teacher on Special Assignment, discussed ideas to improve our website presence by incorporating specific links for students, teachers, and community partners. Iain brought up the website on the overhead projector to allow the committee members to view, and a survey was passed out to collect feedback and suggestions from the advisory committee. He asked the committee to reflect on the information from the lens of a parent, student, teacher, and industry partner. The goal is to make a useful website with resources available for everyone in the community. Ideas shared out included adding a front page quick link for parents to review school site offerings and placing a link to jobs more prominently. A suggestion was made to make the website more school site focused as people tend to identify with schools in their area/region with shortcuts to 'what is offered where' and clear transfer policies and guidelines. Another suggestion disagreed, stating students may be drawn to a school based on the pathways or course offerings that would lead to a particular career. A question was asked on the ability for the site to be mobile friendly, as kids are generally using smart phones to access information. A suggestion was made to make the site more student-friendly (Ex: using words like 'Shark Tank' instead of entrepreneur) while using images of both male and females in various roles to avoid stereotypes in terms of career options. Iain thanked the committee for their feedback and reminded them to complete the survey. Tara collected the survey results.

**Industry Announcements and Public Comment:**

Darryl opened the meeting for announcements or comments.

Cesar Perez-Villegas from CMAC announced a Western Regional conference for community media access held in Fresno at the Doubletree on March 8<sup>th</sup>-10<sup>th</sup>.

Sam Geil, of San Joaquin Valley Manufacturing Alliance, announced the Manufacturing Summit taking place on April 20<sup>th</sup>, where a special showcase area on high school and college student projects would be displayed. SJVMA very interested in getting more students to attend and supplied 200 student scholarships for free admission to the Manufacturing Summit to students in Clovis, Fresno and Central Unified School Districts. Sam described the Dream It, Do It initiative and the task force designed to involve different districts in the Valley and support manufacturing opportunities within the community.

Beth Mily of Bitwise/Geekwise Industries reported on the job shadow experience with Fresno Unified students on February 2<sup>nd</sup>. She recommended this opportunity to all community members and stated the employees enjoyed it as a way to reflect on their various positions from a different perspective. She added students had really great questions and were highly engaged.

Phil Meyer of Valley PBS also reported on the job shadow experience. He described how the students were able to see the production process from start to finish and emphasized the importance of reading, writing, and editing a broadcast. Phil also mentioned the 40<sup>th</sup> anniversary of Valley PBS would be celebrated with a Gala on April 12<sup>th</sup>, with seats and tables available for purchase to those interested.

Heather Marquez of Junior Achievement reported on an upcoming Social Innovation Camp, where students would be asked to solve a social issue. Heather stated there were still 5 spots left for this camp, and invited everyone to come to the award ceremony on March 16<sup>th</sup> at 1:00pm at University of Phoenix.

Tara briefly reported on the statistics from the Job Shadow Day, and recognized and thanked the partners that participated in the event.

Dan Sousa reminded the Industrial Manufacturing and Technology Sub-committee members that there would be a short sub-committee meeting following this evening's meeting and to please stay to participate.

### **Closing Remarks:**

Darryl directed attendees to review the back of their agenda for additional future event events and Advisory meetings.

### **Adjournment:**

With no further comments, Darryl thanked all committee members for coming and reminded all of the optional student led tours to begin immediately following the meeting. Tara thanked the students who were on hand to showcase their pathways at Hoover. Darryl adjourned the meeting at 4:56PM.

Next meeting is scheduled for April 27<sup>th</sup> from 3:00-4:30PM at Roosevelt High School.

### **CTE Advisory Meeting Schedule- Save the Dates**

Date	Time	Location
4/27/17	3:30-5:00	Roosevelt High School – Room TBD
8/31/17	3:30-5:00	McLane High School-Room TBD
11/30/17	3:30-5:00	Fresno High School- Room TBD
2/22/18	3:30-5:00	Edison High School- Room TBD
4/26/18	3:30-5:00	Bullard High School –Room TBD