

Culture of Learning with High Expectations
Core Belief: Every student can and must learn at grade level and beyond
Guarantee: Every student moves a minimum of a grade level each year
Instructional Focus: Literacy and Math

Conference Name: Career Technical Education Advisory Board Meeting

Date: 11/14/16

Location: Sunnyside High School

Meeting Minutes

Voting Members:

<ul style="list-style-type: none"> • Cara Arbogast, Fresno Unified • Kay Bertken, League of Women Voters • Mike Betts, Betts Manufacturing • Kristen Boroski, Fresno Unified • Erica Coyanubias, Fresno Unified Student • Karen DeOrian, Fresno Unified • Darryl Du’Chene, City of Fresno • Valerie Fisher, Health Workforce Initiative • Sally Fowler, Fresno Unified • Sam Geil, Manufacturing Alliance (SJVMA) • Blake Konczal, Fresno Regional Workforce Investment Board • Scott Lewis, Carpenters Training Committee for Northern California 	<ul style="list-style-type: none"> • Heather Marquez, Junior Achievement • Robert Martinez, Fresno City College • Beth Mily, Geekwise • Dr. Scott Moore, Lyles Center for Innovation and Entrepreneurship • Nichole Mosqueda, Camarena Health Center • Melissa Murphy, Career Pillar/IMAGO • Cesar Perez-Villegas, CMAC • Stephanie Robinson, Fresno City College • Scott Sailor, CSUF • Mike Schwan, RSD Total Control • Brett Taylor, Fresno Unified • Jeremy Ward, Fresno Unified • Nuvia Varela, Fresno Regional Workforce Development Board
<p>Guests:</p> <ul style="list-style-type: none"> • Carlos Arredondo, Fresno Unified • Monorith Arun, Pathway Coordinator McLane • Pat Chacon, Fresno Unified • Jeff DeLong, Work Based Learning Coordinator • Arianna Delrea, Fresno Unified Student • Grady Lane, College and Career Readiness Manager • Tara Loll, Business Engagement Coordinator 	<ul style="list-style-type: none"> • Wendy McCully, Fresno Unified • Troy O’Dell, Pathway Coordinator Edison • Katrina Poitras, American Red Cross • Julia Reese, College and Career Readiness Manager • James Statler, Fresno Unified • Brian Sue, Fresno Unified • Ralph Vasquez, Pathway Coordinator Bullard • Eddie Zamora, Federal Credit Union

Welcome and Introductions:

Mike Schwan, District Chair, opened the meeting at 3:06pm and welcomed all the Board Members in attendance. Mike introduced himself and attendees briefly introduced themselves. Mike introduced Darryl Du’chene as potential incoming co-chair. A motion was made to accept Darryl Du’chene as co-chair. Motion was approved and seconded.

Minutes Review:

Mike made a call to review and approve the minutes from the September meeting. A motion to approve minutes was accepted and seconded.

Sub-Committee Report Outs:

Mike introduced Stephanie Robinson, Chair for Health and Human Services Sub-Committee. The first meeting for Health and Human Services took place on October 27th. Stephanie provided a brief overview of that meeting, and that the next meeting was scheduled for January 19th, 2017. Dan Sousa, Chair for Industrial Manufacturing and Technology sub-committee could not attend today's meeting, so Tara Loll reported out for the Industrial Manufacturing and Technology sub-committee meeting that took place on October 27th. Tara also provided an update on the next sub-committees expected to launch in December- Business and Entrepreneurship and Education, Child Development, and Public Service.

Membership Overview:

Darryl shared a system for terms of membership for the Advisory Committee. The terms limits for each Committee Member were staggered and will end after one or two years, developing a system of periodic on-boarding of new members. Mike asked if there were any questions regarding the terms; and there were none.

CTE Update:

Sally Fowler, Fresno Unified Executive Officer, referred back to the CTE Advisory Committee list and shared that this list was Board approved last Wednesday, November 9th. The Graduate Profile was also approved on November 9th. Sally emphasized the Graduate Profile's focus on communication and technology for future graduates. She described the work the College and Career Readiness department completed in preparing this; as well as developing a K-12 College and Career Continuum. Sally provided examples of experiences for all grade levels, including Bricks 4 Kids, Kids Invent! and Career Cruising. Sally reminded the Advisory Committee that regardless of location or disability, all students would receive experiences ranging from guest speakers to employer visits and industry tours. Employers highlight academic content and how it is used in the workplace with the end goal being to expose students to a wide variety of occupations early and often.

Work Based Learning and Industry Recognition:

Jeff Delong presented information about Work- Based Learning and how Fresno Unified is tracking those engagements in order to measure and show growth. The majority of the experiences were in the category of work permit, elementary experiences, career exploration and guest speakers. To summarize, last school--year there were 16,173 Work- Based learning experiences. This school year, we have already captured 13,218 work based learning engagements. Jeff discussed the Opportunity for Involvement form, explaining how to potentially expand the number of work-based learning opportunities. Jeff described some recent events and highlighted some industry

partners who assisted in the success of the events. For example, American Red Cross partnered with Hoover High School's Public Service pathway students and Paul Mitchell-The School to provide a 'zombie apocalypse', creating an opportunity to learn disaster preparedness, while looking the part of zombies (make-up provided by Paul Mitchell students). Roosevelt Health pathway students recently interviewed health partners their own questions and writing a narrative essay upon completion. Duncan students invited industry partners to act as a panel providing feedback while students pitched preliminary community business proposal plans with final projects to be completed in December. Recently students from McLane, Roosevelt, Fresno High, and Patino attended the Central Valley Venture Forum, to listen to speakers discuss how to start a business. Hoover High students attended a PG&E Job Shadow event via Junior Achievement, touring the offices and talking with employees in various positions there. Jeff reiterated the opportunity for Advisory Committee members to promote and get involved with Fresno Unified Career Technical Education, specifically work-based learning and reminded members of the Fresno Unified Job Shadow Day taking place on February 2nd, 2017. Mike Schwan urged the committee to become more involved and discussed his recent visit to Fresno High's engineering class, in which he will be working with students on a specific project in the spring of 2017.

Industry Announcements:

Sam Geil discussed the San Joaquin Valley Manufacturer's Association Quarterly Meetings, with the next one to be held at the Madera County office of Education on December 9th, 2016. Sam reminded committee members of the Manufacturing Summit to be held April 20th with 16 vignettes on manufacturing and leadership, 2 keynote speakers including John Hofmeister- former President of Shell Oil, and Katherine Derosaer, who led the Dream it, Do it campaign in Virginia, which hopes to launch here in the Valley as well. Sam told the committee of a VIP reception to be held on April 19th with live music and pre-registration required. Sam shared a video from Edge Factor called "I believe", available on YouTube.

Brett Taylor, Principal at Patino School of Entrepreneurship, reported that 11 Patino students are currently competing in the Innovation Challenge at San Jose State University, against college students. Sally Fowler asked how students were prepared and Brett responded that students completed their 10th grade internships, consistently competing in pitch competitions, leading up to a May 'Shark Tank' event, which is open to the public. 17 student-run companies have launched this year including a device that senses ground moisture to regulate sprinklers, another has a solar work-hat with internal AC, and one company is developing an app to develop social services for supports with problems like bullying.

Monorith Arun, Pathway Coordinator for McLane, reported December 9th will be a Mock Interview day for students and asked for potential volunteers from industry to assist with interviews.

Closing Remarks:

Jeff reminded the committee of the Job Shadow date of February 2, and to contact him if they had an interest in hosting a student. Tara reported there will be a CTE newsletter in the New Year, and to subscribe to this electronic newsletter by texting 'CCR' to the number 42828.

Tara directed attendees to review the back of their agenda for additional future event dates:

Fresno Unified Job Shadow Day-February 2, 2017
Fresno ROP Advisory Night- March 2, 2017 at Clovis North
Career Skills Challenge – March 30, 2017 at Fresno City College
Manufacturing Summit-April 20, 2017 Fresno Convention Center

Adjournment:

Mike and Darryl closed the meeting at 3:54 with no further comments, thanked all for coming, and reminded all of the optional student led tours to begin immediately following the meeting. Tara thanked the students who were there to assist with tours of the CTE classrooms at Sunnyside.

Next meeting is scheduled for February 16th, 2017 at Herbert Hoover High School.