

**Culture of Learning with High Expectations**  
 Core Belief: Every student can and must learn at grade level and beyond  
 Guarantee: Every student moves a minimum of a grade level each year  
 Instructional Focus: Literacy and Math

**Conference Name:** Career Technical Education Advisory Board Meeting  
**Date:** 4/21/2016  
**Location:** Patino School of Entrepreneurship  
**Meeting Minutes**

**Attendees:**

<ul style="list-style-type: none"> <li>• Travis Alexander, Carpenters Union</li> <li>• Juan Alvarez, USDA-HSINP</li> <li>• Cara Arbogast, Duncan Polytechnical High School</li> <li>• Eugene Bell, Kingsview</li> <li>• Kay Bertken, League of Women Voters</li> <li>• Edgar Blunt, Career Pillar/IMAGO</li> <li>• Brian Boroski, HT Harvey and Associates</li> <li>• Sara Bosse, Department of Public Health</li> <li>• Jon Bradford, Career Pillar/IMAGO</li> <li>• Ivonne Detorosian, Hospital Council of Northern and Central California</li> <li>• Stephen DeWitt, CaJobs, Fresno Regional Workforce Investment Board</li> <li>• Barry Fingerhut, Certification Partners</li> <li>• Sam Geil, Manufacturing Alliance</li> <li>• Steve Graybehl, ConnectEd</li> <li>• Leon Hoover, Kingsview</li> <li>• Todd Hopkins, Certification Partners</li> <li>• Renee Kinman, UCSF/Vally Children's Hospital</li> </ul>	<ul style="list-style-type: none"> <li>• Scott Lewis, Carpenters Training Committee for Northern California</li> <li>• Sharon Liquori, Cambridge High School</li> <li>• Rochelle Martinez-Cantu, Paul Mitchell The School</li> <li>• Beth Mily, Bitwise Industries</li> <li>• Dora Mandragon, Fresno Unified School District Parent</li> <li>• Nichole Mosqueda, Camarena Health Center</li> <li>• Cesar Peres-Villegas, CMAC</li> <li>• Becky Quiring, Bullard High School</li> <li>• Bill Robinson, SOL Development</li> <li>• Mike Schwan, RSD Total Control</li> <li>• Samantha Valdez, Fresno Unified School District Student</li> <li>• Brent Watkins, Fresno Unified School District (CART, Hoover, Manchester)</li> <li>• Rick Watson, CART</li> <li>• Michelle Wong, Career Pillar/IMAGO</li> </ul>
<p><b>College and Career Readiness:</b></p> <ul style="list-style-type: none"> <li>• Sally Fowler, Executive Officer</li> <li>• Kristen Boroski, Director Career Technical Education</li> </ul>	<ul style="list-style-type: none"> <li>• Grady Lane, Manager</li> <li>• Janet Torosian, Manager</li> <li>• Jeff Delong, Work Based Learning Coordinator</li> <li>• Tara Loll, Business Engagement Coordinator</li> </ul>

**Welcome and Introductions:**

Edgar Blunt, from Career Pillar/IMAGO, welcomed all in attendance. Committee members briefly introduced themselves and their organization. Edgar introduced the Executive Officer of College and Career Readiness, Sally Fowler. Sally introduced additional College and Career Readiness team members, Kristen Boroski, Grady Lane, Janet Torosian, Jeff Delong, and Tara Loll.

**Role of Advisory Board Members:**

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Sally briefly described the anticipated role of a Career Technical Education board member, as well as various ways to be further involved with Career Technical Education (CTE). PowerPoint and handouts are attached.

### **College and Career Readiness Presentation:**

Sally Fowler went over a PowerPoint presentation which highlighted the history of College and Career Readiness (CCR), the System and Vision for Pathways within Fresno Unified, and the College and Career Continuum & Work-Based Learning.

### **Vision for Pathways, and Career Technical Education (CTE):**

Kristen explained that CA CTE is divided into 15 Industry Sectors and within each sector are various careers and fields. There are instances where certain Fresno Unified Pathways/Academies cross into multiple Industry Sectors. She gave specific examples including, Duncan's IDATA Academy that includes the following sectors - Manufacturing and Product Development, Building Trades and Construction, and Engineering and Transportation. One industry board member stated she had an amazing experience working with CTE. She has worked with a teacher for past few years and has sponsored events for this teacher such as fashion shows, designing, and modeling. She commented she loves seeing kids' faces when they have that success.

One industry representative asked about the type of work in the entrepreneurship courses. Sally answered entrepreneur courses offer web based marketing, business planning, and launching that business, adding that every child should have the opportunity to think creatively as an entrepreneur. An additional question was asked about the entrepreneurship courses corresponding with Fresno State. Sally answered, there are shared trainings to matriculate into and receive college credit as well. Industry commented, regarding the pathways, it appears to be good progress. There are multiple opportunities for many students' interests, but many industries are not represented. Sally agreed and stated, there are some wins and some struggles as we develop pathways, and agreed there was a need for a deeper evaluation of pathways.

### **College and Career Readiness:**

Kristen stated, "Sally and I would love to have all kids in CTE." There is a process and pathways are very specific. For some students who are college bound, they need to meet other requirements. This work (pathways and CTE) will help make sure kids are engaged and help prepare them for real world experiences and opportunities. Kristen asked, "What can we do to help our kids get those soft skills and connect with a career or an opportunity"? She encouraged feedback to find ways to make every student more successful.

Sally discussed that some students have goals to go to college. She also stated that for students to take CTE courses, they need to have electives available. Sometimes students interested in CSU need foreign language and there is an impact with regard to master scheduling. There are many factors that go into pathways and other courses. Kristen added that 50% of Fresno Unified School District students are in pathways- as well as CTE, ROP courses. She added that for the 10,000 students taking CTE/ROP, this counts for 2 periods of classes during their Junior and Senior year. Sally discussed that some students may not qualify to take electives due to low credits/ credit recovery. One community member agreed, stating, there are so many requirements for our students to graduate making it can be difficult with impacted requirements/ schedules. Sometimes there isn't room in the student's schedules – even when we have great courses available.

### **Parent University:**

One industry partner shared, "I find when there are high achieving students, they typically have parents who are involved and behind that child's success." Sally agreed, and discussed Parent University. The mission of

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Parent University is to empower parents through parent learning courses, navigate our resources, and engage families to take targeted action to achieve career ready graduates. There are counselors to explain courses to parents, and there are additional resources and tools for them.

### **Graduate Profile:**

Kristen described the graduate profile. This includes 5 key elements to support all students. She explained accountability and the data tools available to the district to track indicators and sub elements, which is tracked and updated daily. Sally added, "The goal is to have enough rigor to make sure that a child has options available upon graduating."

An industry partner stated, in his opinion, Fresno Unified has made great strides, and seems to be ahead and leading the push for more Career Technical Education. Other school districts are behind in terms of CTE. Sally answered stating, "things may differ district to district, but overall, it does take a supportive environment." She did not think she would consider FUSD "leaders" but said we are responsible and reflective to make things right for student's futures.

### **Equity and Access, Investments:**

Kristen spoke to the attendees on the topics of Equity and Access for Fresno Unified Students within Career Technical Education (CTE), Investment in CCR, and solicited industry input on these topics. Kristen explained 'Kids Invent' was one example of a program funded, and gave examples of other support and funds including ROP dollars, Perkins, and the CCPT grant. Sally discussed Fresno Unified School District's poverty ratio with the Board, and that all students qualify to receive free breakfast and lunch.

With regard to funds, one industry board member asked about pathways leading to entry level jobs, sustainable higher paying opportunities, or a combination. Kristen described opportunities associated with internships. Students are taught responsibility, soft skills, and career technical skills. Employment may be offered at minimum wage but allows students to work, and get that much needed experience and exposure. Sally also stated all pathways may not lead to work. Some are stepping stones that will assist a student to get to what they ultimately want for a career. Kristen commented about knowing the difference between a job vs a career, and added "Getting kids to think differently and work toward a career is the goal." Industry asked about 'teacher buy in' with regard to industry support and work based learning. Sally answered, "We want teachers to be excited, not forced." Sally mentioned the teacher shortage in CA and particularly in terms of finding CTE teachers with recent industry experience. She wants to find caring individuals with great hearts – and this can be difficult. Successful programs need successful teachers.

### **Work Based Learning:**

Jeff DeLong was introduced as the Work Based Learning Coordinator. He began with a discussion for the board members to discuss the need for 21<sup>st</sup> century skills (college and career readiness skills) and the importance of exposing students to those skills. An activity was done to highlight some of the Advisory Board members' first job and the specific 21<sup>st</sup> century skill that was learned and still used to this day. Jeff explained the importance of Work-Based Learning and how it is one the four pillars of the linked learning model. Jeff stated, "There is heavy emphasis of getting students exposed to the world of work and allowing them to not only see the relevance of what they are learning, but to put it into practice. Those experiences only happen with the help of industry partners, who volunteer for work-based learning experiences within Fresno Unified."

### **Business Engagement:**

Tara Loll, Business Engagement Coordinator, thanked all board members for their attendance, time, and feedback. The goal of this meeting was to provide an overview of Fresno Unified School District's College

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and Career Readiness, and to work on formulating a process for future meetings. Tara asked board members to ensure they filled out, and returned, the information card, the Opportunities for Engagement form and the survey. She described various levels of engagement for industry partners who may be interested in further involvement. She also inquired about next steps in terms of future meetings, and asked members to suggest dates and times that may work best. A suggestion was made that the board meet more frequently and, if possible, a few industry specific meetings that facilitate more engagement and feedback with the board members.

**Adjournment:**

Edgar Blunt closed and adjourned the meeting at 6:00pm.

**Next Meeting:**

Next meeting will take place June 7<sup>th</sup> from 12-2PM. We will discuss by-laws, sub committees, and elect chair officials for future meetings.